

WHEREAS, job flexibility allows parents to be more involved in their children's lives, and parental involvement is associated with children's higher achievement in language and mathematics, improved behavior, greater academic persistence, and lower dropout rates; and

WHEREAS, a lack of job flexibility for working parents negatively affects children's health in ways that range from children being unable to make needed doctors' appointments, to children receiving inadequate early care, leading to more severe and prolonged illness; and

WHEREAS, 60 percent of Santa Barbara County wage and salaried workers have immediate, day-to-day family responsibilities off the job. Nearly one out of every four Americans--over 45 million Americans--provided or arranged care for a family member or friend in the past year; and

WHEREAS, nearly all working adults are concerned about spending more time with their immediate family. An increasing number of baby boomers reach retirement age in record numbers, more and more Americans are faced with the challenge of caring for older parents; and

WHEREAS, on September 5, 2003, U.S. Senate Resolution 210 passed unanimously designating October as National Work and Family Month.

NOW, THEREFORE, I, MARTY BLUM, by virtue of the authority vested in me as Mayor of the City of Santa Barbara, do hereby proclaim the month of October 2007 as WORK AND FAMILY MONTH and urge all employers to support a balance between work and personal life that is in the best interest of worker productivity.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Official Seal of the City of Santa Barbara, California to be affixed this 23rd day of October 2007.

Marty Blum, MAYOR